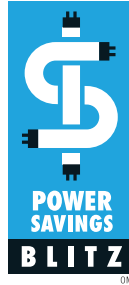




The rewards of becoming more energy efficient

Becoming energy efficient through quick and easy lighting improvements ensures your energy efficiency goes up and your electricity costs go down.

On a larger scale, using less electricity helps the environment, which benefits everyone. In fact, your participation in this program sends a message about how your business is supporting a cleaner environment – for your customers, your community and Ontario.

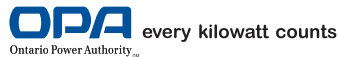


Getting started

For more information on the Power Savings Blitz and to see if you are eligible please call:

1-866-947-5999

Monday to Friday 8:00 a.m. to 4:00 p.m.
www.powerstream.ca/powersavings



Funded by the Ontario Power Authority and offered by PowerStream Inc.

^{OM} Official marks of the Ontario Power Authority.

* Must have an account with PowerStream Inc. and a monthly demand of less than 50kW. Subject to the terms and conditions of the program.

† Maximum allowable amount per business is \$1,050 which includes products/services/installation and GST.



Up to \$1,000 in **FREE*** energy-efficient lighting upgrades for your business



Power Savings Blitz^{OM}

Program Overview

The Power Savings Blitz provides qualifying small businesses with free* energy-efficient lighting and equipment improvements of up to \$1,000[†] (including installation) - all with the aim of helping businesses like yours save money on your electricity bill.

Rest assured you don't need to buy any equipment or pay any fees in order to participate.

PowerStream together with the Ontario Power Authority is pleased to offer the Power Savings Blitz program to small business customers with an electricity demand less than 50kW.



How the Power Savings Blitz works

Here are the simple steps that will help your business become more energy efficient and save money on your electricity bill.

The steps are:

STEP 1 We assess your business

Our Power Savings Blitz representative will assess how your business can become more energy efficient and provide a list of recommended lighting and water heating upgrades.

STEP 2 Review your options

The representative will take you through the completed assessment of your business' lighting options, which includes the estimated savings on your monthly electricity bill. With the assessment:

- You select the options that best suit your business' needs. The first \$1,000 of improvements, including installation, is free.



- You can choose to invest in other improvements shown on your assessment which may be over the initial \$1,000. There is absolutely no obligation to make these additional improvements.

STEP 3 We install and upgrade

A licensed electrical contractor will install your free upgrades with your approval and at your convenience.

Did you know...

Converting from T12 fluorescent tube lighting to T8 tube lighting, with electronic ballasts, will consume about one-third less electricity.